

## **LowCVP Low Carbon Champions Awards 2010**

### **Nomination Form**

#### **LowCVP Low Carbon Champions Awards**

The Low Carbon Vehicle Partnership, Low Carbon Champions Awards are designed to promote examples of outstanding and innovative practice in accelerating the shift to low carbon vehicles and fuels. Through the awards the Partnership hopes to encourage more organisations to actively support our mission of sustainable market transformation to low carbon vehicles.

The Awards will be presented at an Awards Dinner to be held on the evening of 14 July, during the LowCVP Annual Conference (14-15 July) at Twickenham Stadium in west London.

#### **Eligibility**

The awards are open to any UK business, organisation or individual that through their actions have made a significant contribution to accelerating the shift to low carbon vehicles and fuels. Both members and non-members of the LowCVP are eligible to apply. International activities are eligible if these were also conducted in, or have directly benefited, the UK.

#### **Awards**

There are seven categories for the inaugural Low Carbon Champions Awards reflecting the LowCVP's major programmes of activity:

- **Vehicle Manufacturer or Retailer Communications Award:**

This award is intended for the manufacturer or retailer that has done the most in the last year to communicate to consumers the benefits of low carbon choices through advertising, marketing, labelling, sales or other activity that promotes the purchase of low carbon vehicles.

- **Buses Award:**

An award for the company or organisation that has positively influenced the market for low carbon buses through their manufacture, operation or other activity.

- **Road Freight Award:**

This Award is for the company or organisation that has most positively influenced the manufacture of low carbon commercial vehicles or operation of a low carbon freight fleet. This may be through bringing innovative technology to market or through its enthusiastic and effective adoption. It encompasses both technology and other techniques leading to lower carbon operation.

- **Fuels Supplier or Retailer Award:**

To be awarded to the organisation that has done the most to bring forward low carbon sustainable fuel technology or the supply of sustainable low carbon fuels into the market.

- **Innovation Award:**

To be awarded to the SME, start-up, academic or other small organisation or business that has brought forward the most promising technology for reducing vehicle carbon emissions.

- **Low Carbon Road Transport Programme Award:**

For the organisation running or managing the most effective consumer or business-facing programme to stimulate low carbon vehicle or fuels uptake or more efficient fleet management or driving practices. This includes both publicly and privately funded programmes.

- **Special Award:**

For the outstanding individual, NGO, community group or academic organisation that has made the greatest contribution to the achievement of the low carbon road transport agenda.

## **Judging criteria and procedures**

The applications will be assessed based upon the quality of the evidence provided against the following criteria:

- The originality or innovation of the work
- Substantive measurable impacts and/or benefits including influence on public opinion or policy
- Any programme of dissemination and promotion of the work
- Participation from a range of stakeholders (including senior management buy-in)
- The commitment of the organisation demonstrated by a sustainable approach and longevity of the work with evidence of continuous improvement
- The replicability of the approach undertaken

In judging the awards consideration will be given to the:

- Scale of the activity relative to that of the organisation and thereby the associated level of risk or commitment
- Clarity and extent of the messages relayed about the activity
- Extent to which the work is part of a wider programme of low carbon activity by the organisation or a one-off activity
- Any relevant legal proceedings or other infringements of requirements in the area in which the award is being judged
- The credibility of the activity with stakeholders and peers.

Entries should be submitted on the form appended to this document. Additional information may be provided where this adds particular value but will be considered at the

judge's discretion. Core information about the nomination should be provided on the application form.

Self-nomination for any of the awards is allowed. The awards are open to both members and non-members of the LowCVP. No preference will be given to members in the judging.

**The closing date for nominations is Thursday 24<sup>th</sup> June 2010**

Please email your completed form to [secretariat@lowcvp.org.uk](mailto:secretariat@lowcvp.org.uk). You will receive an email confirming receipt of your application.

## Judges

The Awards will be judged by an independent panel of experts compiled from the LowCVP Board and leading members including senior officials within Government. The invited judges are listed below:

<b>Award</b>	<b>Board</b>	<b>Member</b>	<b>Department</b>	<b>Secretariat</b>
Vehicle Manufacturer or Retailer Communications Award	John Lewis (BVRLA) tbc	Paul Everitt (SMMT)	Rupert Furness (DfT) tbc	Chris Brown
Commercial Vehicle Award	Andy Eastlake (Milbrook)	Brendan Connor (Cenex)	Vicky Edmonds (DfT)	Jonathan Murray
Fuels Supplier or Retailer Award	Darran Messem (Carbon Trust)	Nick Goodall (RFA)	Victoria Hodkinson Gibbs (DfT) tbc	Greg Archer
Bus Award	Neil Scales (Merseytravel) tbc	Bob Bryson (Alexander Dennis)	Helen Pritchard (DfT)	Jonathan Murray
Innovation Award	Neville Jackson (Ricardo)	David Bott (TSB) tbc	Ashley Roberts (BIS) tbc	Roy Williamson
Low Carbon Road Transport Programme Award	Abigail Bristow (Loughborough University) tbc	Stephen Glaister (RAC Foundation) tbc Tim Shallcross (IAM Trust) tbc	-	Greg Archer
Special Award	Graham Smith (Toyota)	Clare Wenner (REA)	Michael Hurwitz (DfT) tbc	Neil Wallis

Organisations will be disqualified if they seek to inappropriately influence the judging process by seeking to discuss their application with any of the judges.

## Low Carbon Champions Awards – Nomination Form

Contact name	
Position	
Name of nominating organisation	
Address	
Post code	
Telephone	
Mobile	
Email	
Award Category nominated for (see categories above)	
Name of individual, organisation, company or other body nominated (if this is different from the above)	
<p>Summary: In no more than 50 words, please summarise the reasons for making this nomination. (This description will be used in any announcements or information concerning your award).</p>     	
<p>Description: In no more than 500 words, please provide evidence to support your nomination. You should seek to provide evidence rating to each of the judging criteria.</p>             	
<p>How did you learn about the LowCVP Low Carbon Champions Awards programme?</p>    	

Please read the following and sign on behalf of your organisation:  
We declare that all information contained in this application is accurate and fairly presented.  
We agree to abide by the rules of the awards, including the understanding that the judges' decision is final and that no correspondence will be entered into regarding their decision.  
The judges reserve the right to move an entry to a different category if it is felt that it is more relevant for that entry.

Signed

Date